

ROHIT ASOKAN

Lead Motion Designer

CONTACT

- +91-9974717704
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- www.rohitasokan.com
- Bangalore, India

KEY SKILLS

- After Effects
- Illustrator
- Photoshop
- Premiere Pro
- Procreate
- Animate
- Figma

EDUCATION

- 2013 - 2017
M.DES IN ANIMATION FILM DESIGN
National Institute of Design, Paldi
- 2009 - 2013
B.TECH IN ELECTRONICS & COMM.
National Institute of Technology, Karnataka

CERTIFICATE

- SCHOOL OF MOTION
Advanced Expressions in After Effects
(Expression Session)
Issued Oct 2023
- Advanced 2D Animation (Advanced
Motion Methods)
Issued May 2023

PROFILE OVERVIEW

I'm a motion designer crafting dynamic branding and storytelling through captivating animations. Explore my work to see how motion can elevate your brand and convey your message with impact.

EXPERIENCE

LEAD MOTION DESIGNER IC3

Freshworks
Jan 2022 - Nov 2024 · 2 yr 10 mos
Chennai Area, India

I do motion branding for Freshworks and handle Freshworks social media. Also I lead a team of motion designers.

VISITING FACULTY

Stop Motion Animation Course - 3 weeks (March 2022)
National Institute of Design, Ahmedabad
Design Project - Motion Design - 4 weeks (November 2022)
Chitkara Design School,

SENIOR MOTION DESIGNER IC2

Freshworks
Dec 2019 - Jan 2022 · 2 yr 1 mo
Chennai Area, India
Scripting, Ideation, Storyboarding, Visual Design, Animation, Sound Design

ASSOCIATE / SENIOR MOTION DESIGNER

Cognizant Technology Solutions
Oct 2017 - Nov 2019 · 2 yr 2 mos
Chennai Area, India
Scripting, Ideation, Storyboarding, Visual Design, Animation, Sound Design

ACCOLADES

Kili Pola Short Film
Jury Special Mention
Chitrakatha Intl. Animation festival 2015
SICAF, Seoul, South Korea 2016
Screened in 11 Intl festivals in czech republic, brazil, spain etc.

Rewire Short Film
Official Selection in 3 Intl. festivals.